



**BIRMINGHAM
CYCLE REVOLUTION**



Winter Challenge

16 January - 26 February 2017

» Keep cycling this Winter to earn BetterPoints and win prizes! «



Log over 150 minutes of cycling to enter a weekly draw to WIN cycling accessories.

Log over 200 minutes of cycling to enter a weekly draw to WIN a bumper goody bag, containing a selection of cycling accessories.



PLUS

Earn BetterPoints on all your cycling activities and trade points for high street rewards or donate them to charity.



Get started today... 

Download the BetterPoints app or visit www.betterpoints.uk

Sign in or register with BetterPoints.

Use promotion code WINTERCHALLENGE17 to join the BCR Winter Challenge.

Every time you cycle, log it to watch your BetterPoints build up.

Questions? Email: louise.aspinall@birmingham.gov.uk

www.bhamcyclerevolution.org.uk

BCR 'Winter Challenge' terms & conditions are on our website. Please note, actual prizes may differ from those pictured.



birminghamcycle
revolution



@BCRbirmingham



In partnership with

BetterPoints
REWARD YOURSELF - REWARD YOUR WORLD