



**BIRMINGHAM CYCLE
REVOLUTION**

**CYCLE CITY AMBITION GRANT
APPLICATION FOR FUNDING**

APRIL 2013



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CYCLE REVOLUTION**



Birmingham City Council



Councillor Tahir Ali

Cabinet Member for Development, Jobs and Skills



Investment in Birmingham's cycling infrastructure through this ambitious bid and a commitment to a longer term vision is a key part of the development of a world class city transport network. By connecting people with jobs and education via a network of attractive routes, cycling can reduce our carbon footprint and boost the economy of the city and region.

Councillor Steve Bedser

Cabinet Member for Health and Wellbeing



The health and wellbeing benefits of cycling are well documented and I am keen to encourage more of our citizens to get in the saddle with the help of the Birmingham Cycle Revolution and our Be Active scheme. With the right conditions and support, even the least confident would be cyclist can experience the fun, fitness and freedom of pedal power.



Councillor James McKay

Cabinet Member for Green, Safe and Smart City and City Cycling Champion



For too long, the car has been an easy and obvious option, with cycling seen as unattractive. We want to create a city where people have genuine choice in their method of transport, where car dependency decreases and bikes are seen as equal to motor vehicles. I am passionate about cycling and I know that Birmingham has the potential to become a true 'cycling city'.

We need more safe cycle paths. I have a bike but do not ride it as do not feel safe on the roads.

Susie, B13

A Birmingham that is better for cyclists is better for everyone.

Claire, B13

The work you are already doing on safe cycle routes and especially on Toucan crossings, is making a big difference to cycling in our area and is very much appreciated. Please continue the good work and turn Birmingham into "The Cycling City"!

David, B73

I love cycling and I would do far more if I knew the routes and safe journeys through the city. It's a great way to be fit, save the environment and generally enjoy the city. It gives me time to look at my surroundings, time I don't get in a car or on the bus. More cycle routes and more cycle promotion please!!

Claire, B14



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